

HEALTHCARE PURCHASING NEWS

CLINICAL INTELLIGENCE FOR SUPPLY CHAIN LEADERSHIP

Ordering Information for listing enhancements and additional product category listings: Prices reflect listings online and in print. **(Source Guide Display Advertisers receive 6 listings, and their logo at no charge.)** Please complete the order form below. Fax completed form to 941-927-9588 or email to tcoffman@hpnonline.com.

ALL ORDERS MUST BE PREPAID. **Remember, three listings are FREE.** NOTE: *You will receive year-round exposure in print and online.* For additional information, contact *HPN* at 941-927-9345 x203 or tcoffman@hpnonline.com

I want _____ additional product listing(s) @ \$90 each. \$ _____

I want _____ descriptive copy (up to 35 word maximum) @ \$280 each placement.
(NOTE: Attach copy on separate sheet, Specifying which product categories) \$ _____

I want _____ additional descriptive copy (36-70 word maximum) @ \$395 each placement.
(NOTE: Attach copy on separate sheet, Specifying which product categories) \$ _____

I want _____ black and white product photo(s) @ \$300 each. Place them with my listing(s) in the following product categories:
_____ \$ _____

I want _____ 4-color product photo(s) @ \$475 each. Please place them with my listing(s) in the following product categories:
_____ \$ _____

I want _____ 4-color logo placement(s) @ \$300 each. Please place them with my listing(s) in the following product categories:
_____ \$ _____

I want _____ section color highlight(s) @ \$95 each. Please place them with my listing(s) in the following product categories:
_____ \$ _____

Listings and upgrades are effective November 1, 2019-October 31, 2020.
Copy will be edited to fit if it exceeds the maximum word allowance.

TOTAL ENHANCMENTS \$ _____

METHOD OF PAYMENT:

1. Check enclosed (payable to *Healthcare Purchasing News*) 2. VISA MasterCard American Express

Account Number _____ Expiration Date _____

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Authorized Signature _____ Print Name _____

Remit to: 2477 Stickney Point Road, Suite 315B • Sarasota, FL 34231 • (941) 927-9345 • Fax: (941) 927-9588

